



Associate Degree in Business Administration

Tailor your business degree to meet your career goals

You can take classes on-campus, online, or in a hybrid format. For greater flexibility, you can take accelerated 7-week classes or standard 15-week classes to finish your degree at your own pace.

Through your coursework, you will become proficient in business law and ethics, corporate social responsibility, business planning and development, effective leadership, and the fundamentals of accounting, budgeting, and marketing principles. These are all essential skills for businesses. You will also become skilled in learning how to analyze and solve problems faced by managers in corporations, small businesses, government agencies, and nonprofit organizations. You will gain the knowledge needed to be successful through the exploration of business communication, economic theory, and effective forecasting.

You will have the opportunity to build a business plan relevant to your career aspirations that integrates the skills and knowledge you've learned in your courses. You will benefit from a hands-on internship experience in a real business environment. Upon completion of the program, you will be prepared for excellent career opportunities in the field or for transition into your bachelor's degree program.

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General education requirements: 21-22 credits		
ENG 101	English Composition	3
ENG 1XX	English Elective	3
MATH 1XX	Mathematics (MATH)	3
	Science (BIO, CHEM, SCI)	3-4
	Social Science (PSY or SOC)	3
	Humanities (HIS, PHIL, SPAN, HUM)	3
	General Education Elective	3
Non-major core requirements: 3 credits		
CAP 115	Learning and Working Through Digital Technologies	3
Major core requirements: 21 credits		
Freshman year		
BUS 101	Introduction to Management OR	
BUS 135	Customer Relations in a Multicultural World	3
ACC 1XX	Accounting Elective	3
Sophomore year		
ECN 1XX	Economics Elective	3
BUS 121	Personal Finance and Insurance	3
BUS 132	Budgeting and Planning	3
Electives: 15 credits		
BUS 1XX	Elective OR	
ACC 1XX	Accounting Elective	3
	Concentration Electives	12

Entrepreneurship concentration requirements: 12 credits		
Freshman year		
BUS 150	Small Business and Entrepreneurship	3
BUS 215	Marketing	3
Sophomore year		
BUS 210	Business Planning & Development	3
ACC 235	Accounting Information Systems	3
Human Resource Management concentration requirements: 12 credits		
Freshman year		
BUS 115	Human Resource Management	3
PSY 205	Organizational Behavior	3
Sophomore year		
BUS 230	Workforce Planning and Staffing	3
BUS 215	Marketing	3
Manufacturing Management concentration requirements: 12 credits		
Freshman year		
BMM 101	Key Principles of Manufacturing	3
BMM 110	Technology in Advanced Manufacturing	3
Sophomore year		
BMM 210	Lean Manufacturing Principles	3
BMM 125	Manufacturing Logistics OR	
BMM 135	Green Manufacturing	3
Open concentration requirements: 12 credits		
Freshman year		
1XX	Electives	6
Sophomore year		
2XX	Electives	6

Total credits: 60-61

Goodwin University is a nonprofit institution of higher education and is accredited by the New England Commission of Higher Education (NECHE).